

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 309688-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|----------------------|---------------|--------------|
| WPTV | Marta Salazar-Perren | EWS - Washing | National |

Billing Address:

Mundy Katowitz Media Inc
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003-3021

| Advertiser | Product | Estimate Number |
|-----------------------|-----------------------|-----------------|
| Priorities USA Action | Priorities USA Action | 1564 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/09/12 - 10/15/12 | 309688 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|-------------------|
| Duplicate Invoice |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 14019 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 2 | |

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 1 | 10/10/12 | 10/15/12 | M-F 5-6a | 5-6a | 1-1---- | :30 | 2 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1-1---- 2 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 5:27 AM M-F 5-6a 5-6a :30 PRATV1224H \$750.00 NM 2 WPTV M 10/15/12 5:08 AM M-F 5-6a 5-6a :30 PRATV1224H \$750.00 NM | | | | | | | | | |
| 2 | 10/09/12 | 10/12/12 | M-F 6-7a | 6-7a | -1--1-- | :30 | 2 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -1--1-- 2 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 6:26 AM M-F 6-7a 6-7a :30 PRATV1224H \$2,500.00 NM 2 WPTV F 10/12/12 6:11 AM M-F 6-7a 6-7a :30 PRATV1224H \$2,500.00 NM | | | | | | | | | |
| 3 | 10/10/12 | 10/15/12 | M-F 7-9a | 7-9a | 1-1---- | :30 | 2 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1-1---- 2 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 8:29 AM M-F 7-9a 7-9a :30 PRATV1219H \$3,000.00 NM 2 WPTV M 10/15/12 7:56 AM M-F 7-9a 7-9a :30 PRATV1219H \$3,000.00 NM | | | | | | | | | |
| 4 | 10/09/12 | 10/15/12 | M-F 9-10a | 9-10a | 11-11-- | :30 | 4 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11-11-- 4 \$950.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 9:56 AM M-F 9-10a 9-10a :30 PRATV1219H \$950.00 NM 2 WPTV Th 10/11/12 9:50 AM M-F 9-10a 9-10a :30 PRATV1224H \$950.00 NM 3 WPTV F 10/12/12 9:56 AM M-F 9-10a 9-10a :30 PRATV1219H \$950.00 NM 4 WPTV M 10/15/12 9:59 AM M-F 9-10a 9-10a :30 PRATV1224H \$950.00 NM | | | | | | | | | |



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| 309688-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 5 | 10/11/12 | 10/11/12 | M-F 10-11a | 10-11a | ---T--- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ---T--- 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 10:51 AM M-F 10-11a 10-11a :30 PRATV1219H \$750.00 NM | | | | | | | | | |
| 6 | 10/15/12 | 10/15/12 | M-F 11-12n | 11a-12p | M----- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 11:17 AM M-F 11-12n 11a-12p :30 PRATV1219H \$450.00 NM | | | | | | | | | |
| 7 | 10/09/12 | 10/12/12 | M-F 12n-1p | 12-1p | -11-1-- | :30 | 3 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -11-1-- 3 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 12:12 PM M-F 12n-1p 12-1p :30 PRATV1224H \$650.00 NM 2 WPTV W 10/10/12 12:08 PM M-F 12n-1p 12-1p :30 PRATV1224H \$650.00 NM 3 WPTV F 10/12/12 12:13 PM M-F 12n-1p 12-1p :30 PRATV1224H \$650.00 NM | | | | | | | | | |
| 8 | 10/11/12 | 10/15/12 | M-F 2-3p | 2-3p | 1--1--- | :30 | 2 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1--1--- 2 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 2:20 PM M-F 2-3p 2-3p :30 PRATV1224H \$350.00 NM 2 WPTV M 10/15/12 2:24 PM M-F 2-3p 2-3p :30 PRATV1224H \$350.00 NM | | | | | | | | | |
| 9 | 10/09/12 | 10/12/12 | M-F 4p-5p | 4-5p | -1--1-- | :30 | 2 | \$850.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -1--1-- 2 \$850.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 4:37 PM M-F 4p-5p 4-5p :30 PRATV1219H \$850.00 NM 2 WPTV F 10/12/12 4:46 PM M-F 4p-5p 4-5p :30 PRATV1219H \$850.00 NM | | | | | | | | | |
| 10 | 10/11/12 | 10/11/12 | M-F 530-6p | 530-6p | ---T--- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ---T--- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 5:37 PM M-F 530-6p 530-6p :30 PRATV1219H \$2,000.00 NM | | | | | | | | | |
| 11 | 10/10/12 | 10/12/12 | M-F 6-630p | 6-630p | --1-1-- | :30 | 2 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 --1-1-- 2 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 6:08 PM M-F 6-630p 6-630p :30 PRATV1219H \$3,000.00 NM 2 WPTV F 10/12/12 6:23 PM M-F 6-630p 6-630p :30 PRATV1224H \$3,000.00 NM | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 309688-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| Priorities USA Action | Priorities USA Action | 1564 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|-------------------|-----------------|-----------------|-------------------|-----------------|----------------|----------------|------------|---------------|
| 12 | 10/10/12 | 10/15/12 | M-F 7-730p | 7-730p | 1-1-1-- | :30 | 3 | \$1,200.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | 1-1-1-- | 3 | \$1,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPTV | W | 10/10/12 | 7:14 PM | M-F 7-730p | 7-730p | :30 | PRATV1224H | \$1,200.00 NM |
| 2 | WPTV | F | 10/12/12 | 7:28 PM | M-F 7-730p | 7-730p | :30 | PRATV1219H | \$1,200.00 NM |
| 3 | WPTV | M | 10/15/12 | 7:01 PM | M-F 7-730p | 7-730p | :30 | PRATV1219H | \$1,200.00 NM |
| 13 | 10/09/12 | 10/11/12 | M-F 730-8p | 730-8p | -1-1--- | :30 | 2 | \$1,200.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | -1-1--- | 2 | \$1,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPTV | Tu | 10/09/12 | 7:47 PM | M-F 730-8p | 730-8p | :30 | PRATV1224H | \$1,200.00 NM |
| 2 | WPTV | Th | 10/11/12 | 7:47 PM | M-F 730-8p | 730-8p | :30 | PRATV1224H | \$1,200.00 NM |
| 14 | 10/10/12 | 10/12/12 | M-F 1135p-1235a | 1135p-1235a | --1-1-- | :30 | 2 | \$750.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | --1-1-- | 2 | \$750.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPTV | W | 10/10/12 | 12:30 AM | M-F 1135p-1235a | 1135p-1235a | :30 | PRATV1219H | \$750.00 NM |
| 2 | WPTV | F | 10/12/12 | 12:00 AM | M-F 1135p-1235a | 1135p-1235a | :30 | PRATV1224H | \$750.00 NM |
| 15 | 10/11/12 | 10/15/12 | Fallon | 1235-0135a | 1--1--- | :30 | 2 | \$300.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | 1--1--- | 2 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPTV | Th | 10/11/12 | 1:21 AM | Fallon | 1235-0135a | :30 | PRATV1219H | \$300.00 NM |
| 2 | WPTV | M | 10/15/12 | 1:29 AM | Fallon | 1235-0135a | :30 | PRATV1224H | \$300.00 NM |
| 16 | 10/13/12 | 10/13/12 | Sa 6-7a | 6-7a | -----S- | :30 | 1 | \$500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | -----S- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPTV | Sa | 10/13/12 | 6:55 AM | Sa 6-7a | 6-7a | :30 | PRATV1224H | \$500.00 NM |
| 17 | 10/13/12 | 10/13/12 | Sa 7-8a | 7-8a | -----S- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | -----S- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPTV | Sa | 10/13/12 | 7:28 AM | Sa 7-8a | 7-8a | :30 | PRATV1219H | \$1,000.00 NM |
| 18 | 10/14/12 | 10/14/12 | Su 6-7a | 6-7a | -----S | :30 | 1 | \$500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/09/12 | 10/15/12 | -----S | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPTV | Su | 10/14/12 | 6:38 AM | Su 6-7a | 6-7a | :30 | PRATV1224H | \$500.00 NM |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 309688-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12 |

| Advertiser | Product | Estimate Number |
|-----------------------|-----------------------|-----------------|
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | |
|---|-------------------|-----------------|----------------|-------------------|-------------|-----------------------|----------------|--------------|-------------------------|----------|-------------------|-----------------|----------------|-------------------|-------------|-----------------------|---------------|--------------|-------------------------|---|----------|----------|----------|---------|----------|------|-----|------------|-------------|
| 19 | 10/14/12 | 10/14/12 | Su 7-8a | 7-8a | -----S | :30 | 1 | \$750.00 | NM | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/09/12</td><td>10/15/12</td><td>-----S</td><td>1</td><td>\$750.00</td><td colspan="4"></td></tr></table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/09/12 | 10/15/12 | -----S | 1 | \$750.00 | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/09/12 | 10/15/12 | -----S | 1 | \$750.00 | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WPTV</td><td>Su</td><td>10/14/12</td><td>7:48 AM</td><td>Su 7-8a</td><td>7-8a</td><td>:30</td><td>PRATV1219H</td><td>\$750.00 NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 | WPTV | Su | 10/14/12 | 7:48 AM | Su 7-8a | 7-8a | :30 | PRATV1219H | \$750.00 NM |
| Spots: # | Ch | Day | Air Date | Air Time | Description | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | | | | | | | | | | | | | | | | | | | | |
| 1 | WPTV | Su | 10/14/12 | 7:48 AM | Su 7-8a | 7-8a | :30 | PRATV1219H | \$750.00 NM | | | | | | | | | | | | | | | | | | | | |

| | | | |
|--------------------|-----------|--------------------|--------------------|
| <u>Total Spots</u> | 35 | <u>Gross Total</u> | \$40,700.00 |
|--------------------|-----------|--------------------|--------------------|

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Agency Commission</u> | \$6,105.00 |
|--------------------------|-------------------|

| | |
|-----------------------|--------------------|
| <u>Net Amount Due</u> | \$34,595.00 |
|-----------------------|--------------------|